# Shelby Collopy

# FRONT-END DEVELOPER

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## Summary

Versatile front-end developer with extensive experience in the full lifecycle of modern web and application development, from concept to production. Skilled in transforming ideas into scalable, high-performance digital solutions. Possesses a comprehensive understanding of both front-end and back-end development, CI/CD pipelines, and cloud-based deployments. Able to work with cross-functional teams, including designers, product managers, engineers, stakeholders, and executives.

### Experience

#### Codazen | Front End Engineer, Contingent Worker @ Meta

- Deliver enterprise web-based properties for Meta in a collaborative team environment, supporting both \*.facebook.com and \*.meta.com deployments.
- Work with Meta's internal tools and systems to develop, commit, review, and ship code.
- Support Meta launches and new product roll outs during keynote events.
- Conducted thorough code reviews, ensuring adherence to coding standards, best practices, and overall code quality.
- Led the development efforts of the Codazen.com website, overseeing its technical design, • implementation, and maintenance to deliver an exceptional online presence.
- Setup, configured, and deployed headless CMS solutions, streamlining content management processes and enabling efficient website updates.
- Built a UI component design system using Storybook.
- Mentor junior developers on best practices.

Technology: AWS (RDS, EBS, EC2, Amplify, Route53, S3), PHP/XHP, React, JavaScript, TypeScript, Next.js, Netlify, npm/yarn, git, MUI, Strapi CMS, Figma, MySQL/MariaDB, Salesforce

#### **Career Break | Caregiver**

Dedicated significant time and attention to caring for a family member following a job loss resulting from the COVID-19 pandemic.

#### SourceStrike | Software Engineer

- Work in a team environment to deliver high quality software per client specifications.
- Launch MVP for client prior to Covid restrictions; allowing for virtual customer transactions and further funding.

Technology: JavaScript, React, TypeScript, Next.js, HTML5, Heroku, CSS-in-JS, Cypress, Figma, git, npm/yarn

#### Haven Agency | Senior Front End Developer

- Deliver MVP prototype to client allowing for investor funding and further development.
- Deliver high visibility projects for clients including, but not limited to: AEG Presents, Live Nation, Ticketmaster, Riot Games, Penske Media Corp, PUBG eSports

Technology: JavaScript, React, Preact, Next.js, AWS (S3), HTML5, SCSS, Wordpress VIP, Figma, Contentful CMS, git, npm/yarn

## Mar 2020- Jan 2022

#### Feb 2022 - Apr 2024

## Jun 2019 - Mar 2020

Aug 2018 - May 2019

#### BigRentz | Software Engineer

- Build new and iterate on existing internal applications using React and Node.
- Work with Product team to establish level of effort estimates and timelines.
- Work with QA team to troubleshoot, debug and implement fixes for applications.
- Participate in peer code reviews, mentor and pair program as needed.

Technology: JavaScript, React, Node.js, Redux, Flux, HTML5, SCSS, Vagrant, Figma, git, npm/yarn

#### Skills

- Business and Technical Acumen
- Team Collaboration and Communication
- UI Design and Development
- Front-End and Full-Stack Development
- Component Libraries and Design Systems

#### Education

#### The Art Institute of California - Orange County

Bachelor of Science, Interactive Media Design